

# WE STRIVE TO DO BUSINESS IN A MORE ENLIGHTENED WAY, WHY ARE THINGS DIFFERENT HERE AT SEF?

MADE IN FRANCE

## Family run business

An international team working for you in a «family run» company where the human dimension and long run sustainability are crucial factors. 3 generations ago Pierre Lion invented industrial «flocking»

## Integrated production

For 40 years SEF does highly technical chemistry. We formulate our own PU, we coat and flock our own films. Manufacturing, R&D, QC, shipping, all in one place.

## European and local supply chain

95% of our suppliers are just a few hours driving from the factory in France - no unnecessary CO2 and pollution importing cheap raw materials, only efficient local suppliers.

## «Water Based Club»

It is a small club! Water based formulations only! Not a drop of solvent in our formulations, and no solvent fumes in our exhaust, only water vapor.

## 40 Years serving the heat transfert industry

From the early screen printing products we made in the 70's to the latest PU flex, we came a long way working with heat transfer materials. We introduced our first «digital cutting» films 17 years ago. 40 years serving the garment industry with Die-cut, screen printing, HF welding and next generation Flock&Flex.



# REFLEXCUT



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# REFLEXCUT

High Quality Reflective film with an adhesive liner

ReflexCut is a high visibility heat transfer reflective film!

ReflexCut is very easy to cut and weed because of its adhesive liner. ReflexCut is EN ISO 20471 certified.

## FEATURES

Thickness (without liner): 90  $\mu$

Washing Fastness: 60 °C

Transfer Temperature: 150 °C

Transfer Time: 15 seconds

Pressure: Medium

Cold-peel

## ► PACKAGING



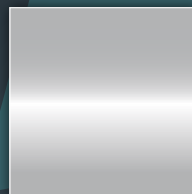
50 cm (19,7") 5 meters (5,45 yd)

50 cm (19,7") 10 meters (10,9 yd)

50 cm (19,7") 25 meters (27,3 yd)

## AVAILABLE COLOURS

### ► THIS PRODUCT MEETS EN471 CLASS2

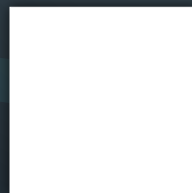


Silver 1

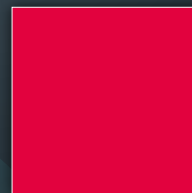


FR 9

### ► OTHER COLOURS



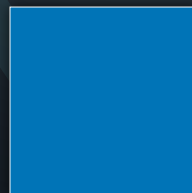
White 2



Red 3



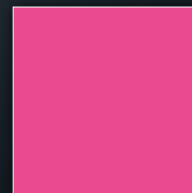
Neon Yellow 4



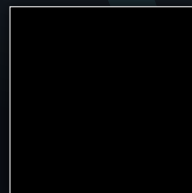
Blue 5



Gold 6



Neon Pink 7



Black 9